



**FNB
App of
the Year
2025**



FNB App of the Year Hackathon

Day 1: Friday, 24 October 2025

Time	Activity	Lead	Description / Notes
06:00 - 10:00	Check in and networking	All participants	A link will be provided for participants to check in and indicate readiness for participation
LIVE: 10:30 Hackathon welcome and briefing will be done with all the participants of the Hackathon WATCH LIVE: www.appoftheyear.co.za & AOTY Facebook & LinkedIn			
11:00 - 11:10	Opening	Karabo Mohale - MC	Hackathon context setting and rules of engagement
11:05 - 11:20	Keynote	Janice Robins – Head of SME Development, FNB	The FNB App of the Year Ecosystem
11:20 - 11:40	Winning the App of the Year Hackathon	FNB Hackathon Alumni panel discussion <ul style="list-style-type: none"> • Siphwe Radebe – Hackathon alumni (2024 Hackathon Winners) • Thato Semanya – FutureDX (2023 Hackathon Winners) • Tsitsi Marote – Guardian Health (2022 Hackathon Winners) 	FNB App of the Year Award Winners
11:40 - 11:45	It's a hackathon!	Skinny	Entertainment piece
11:45 - 11:50	2024 Highlights	FNB AOTY Awards	Video
11:50 - 12:15	What The Hack? Hackathon operations & problem statements	Tiyani Ngonyama – COO, Geekulcha	Outline of the hackathon schedule and how the process will go; Walkthrough of the backend system
12:15 - 12:30	Building platforms with purpose & impact	Katleho Mahloane – Marketing Executive: Commercial Segment, FNB	South African youth using technology to create solutions that drive real social and economic change
12:30 - 12:45	Online QnA	MC and participants	Addressing any inquiries
12:45 - 13:00	How can we help you?	Marianne Kekana - Chief Data and Analytics Officer, FNB	Ai & Data Analytics in the banking sector
13:00 - 13:05	Run it back	Skinny	Entertainment piece
13:00 - 14:00	Lunch for physical attendees	Physical Teams	
Virtual hackathon officially commences			
14:00 - 20:00	Hack-away	Teams	Working with assistance from the mentors
20:00 - 23:59	Deadline to sign up the teams on the website	Teams	Teams must use: www.appoftheyear.co.za/hackathon
23:59 - 00:00	Day one closes	Everyone	Calling it a day

Day 2: Saturday, 25 October 2025

Time	Activity	Lead	Description / Notes
04:00 - 07:00	Snaps of sunrise from own location	Everyone	Share and post with #FNBAOTYHackathon
09:00 - 09:30	LIVE: Hackathon Check-In Session	Karabo Mohale - MC Xolani Ndlovu - Personal Trainer, Virgin Active	<ul style="list-style-type: none"> Hackathon update (Number of Teams participating, recap of Day 1, recap of process) Exercise session
09:30 - 09:45	What makes a brilliant app?	• Rob McLean - CEO, App Developer Studios	Presentation from an app development company on what makes an outstanding app
09:45 - 10:15	Panel discussion Turning Your App into a Viable Tech Business - A Conversation with VCs and Investors	<ul style="list-style-type: none"> Karabo Mohale - MC Tumelo Mashabela - Managing Director, TM Attorneys Keet van Zyl - Knife Capital Rob McLean - App Developer Studios 	Building an app is one thing - building a business is another. From refining your business model and understanding what investors look for, to mastering financial sustainability, team building, and long-term scalability - this discussion will explore the full journey from prototype to profitability.
10:15 - 10:30	Day 2 closing	Karabo Mohale - MC	Wrap up of day 2, encouragement going forward and punting the MS Teams session with Sizwe Zim
12:45 - 14:00	Hack-away	Teams	Working with assistance from the mentors
14:00 - 17:00	Hackathon War Rooms	Teams and mentors	One team at a time - checking if teams are still within the scope of the hackathon
17:00 - 19:00	Hack-away	Teams	Working with assistance from the mentors
19:00 - 20:00	#FNBVibes - Chill out zone with CSM (MS Teams)	Sizwe Zim	Chilled vibes of music and inspirational chats about dreams and visions.
20:00 - 23:59	Hack-away	Teams	Working with assistance from the mentors

Day 3: Sunday, 26 October 2025

Time	Activity	Lead	Description / Notes
04:00 - 07:00	Snaps of sunrise from own location	Everyone	Share and post with #FNBAOTYHackathon
09:00 - 09:30	LIVE: State of the Hackathon Address	• Karabo Mohale - MC • Xolani Ndlovu - Personal Trainer, Virgin Active	
09:30 - 10:15	Business Modelling 101 for tech businesses	• Mixo Ngoveni - CEO of Geekulcha	
10:15 - 10:30	The next steps and submission guidelines	Tiyani Ngonyama - COO, Geekulcha	Seeking advices, finishing off and submitting your app
10:30 - 11:00	Closing address	Sizwe Zim - MD, CSM	
11:00 - 23:59	Hack-away and submissions	Teams	Working with assistance from the mentors